907915	CONTRACT
7/26-8/8	CONTRACT DATES OF # OF NUMBER CONTRACT SPOTS
190	# OF SPOTS
190 \$78,600.00 \$	GROSS OWED
	2016 POLITICAL FALL SPENDI VITHI-POLITICAL ISSUE - DSC TOTAL (15%) NET PROI COMMISSION COST COST
11,790.00 \$66,810.00	AL FALL SP AL ISSUE - NET COST
	DSCC/I PROD. COSTS
\$ 66,810.00	MET OWED
66,810.00 \$66,810.00	NET RECEIVED
	DIFF IN CHECK #
payment sent to hub	CHECK#

# CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

**Great American Media** 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	r#
	907915	1	2525178	5
Product			**	
Issue				
Contract Dates	Estimate #			
07/26/16 - 08/08/16	5103			
Advertiser			Original Dat	e / Revision
POL/DSCC IE			07/25/16	/ 07/25/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz W	/ashington	Katz/Washingt
	Special Hand	lling		-
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref	-	Advertise	er Ref
	IN3307/TO23	2	- 1	

*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Amount 1 WTHI 07/26/16 08/08/16 M-F 9a-10a 9a-10a :30 NM 17 \$1,700 Start Date End Date Weekdays Spots/Week Week: 07/25/16 07/31/16 -TWTF 8 \$100.00 Week: 08/07/16 08/07/16 MTWTF 8 \$100.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 07/25/16         07/31/16         -TWTF         8         \$100.00           Week: 08/01/16         08/07/16         MTWTF         8         \$100.00
Week: 07/25/16 07/31/16 -TWTF 8 \$100.00 Week: 08/01/16 08/07/16 MTWTF 8 \$100.00
Week: 08/01/16 08/07/16 MTWTF 8 \$100.00
Week: 08/08/16
2 WTHI 07/26/16 08/08/16 CBS This Morning 7a-9a :30 NM 21 \$4,200
Start Date End Date Weekdays Spots/Week Rate
Week: 07/25/16
Week: 08/01/16
Week: 08/08/16 08/14/16 M 1 \$200.00
3 WTHI 07/26/16 08/07/16 Late Fringe Sa 1130p-2a :30 NM 4 \$160
Start Date End Date Weekdays Spots/Week Rate
Week: 07/25/16 07/31/16S- 2 \$40.00
Week: 08/01/16
4 WTHI 07/26/16 08/08/16 Daytime Afternoon Rotator 1230p-3p :30 NM 11 \$2,640
Start Date End Date Weekdays Spots/Week Rate
Week: 07/25/16
Week: 08/01/16
Week: 08/08/16
5 WTHI 07/26/16 08/08/16 M-F 530p-6p 530p-6p :30 NM 13 \$3,380
Start Date End Date Weekdays Spots/Week Rate
Week: 07/25/16 07/31/16 -TwTF 6 \$260.00
Week: 08/01/16
Week: 08/08/16
6 WTHI 07/26/16 08/07/16 CBS Sunday Morning 9a-1030a :30 NM 4 \$1,200
Start Date
Week: 07/25/16 07/31/16S 2 \$300.00
Week: 08/01/16
7 WTHI 07/26/16 08/08/16 M-F 730p-8p 730p-8p :30 NM 11 \$4,400
Start Date End Date Weekdays Spots/Week Rate
Week: 07/25/16 07/31/16 -TwTF 5 \$400.00
Week: 08/01/16 08/07/16 MTWTF 5 \$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Week: 08/01/16

Week: 08/08/16

Week: 07/25/16

Week: 08/01/16

Week: 08/08/16

Week: 07/25/16

Week: 08/01/16

Week: 08/08/16

Week: 07/25/16

Week: 08/01/16

Week: 08/08/16

14 WTHI 07/26/16

15 WTHI 07/26/16

16 WTHI 07/26/16

17 WTHI 07/26/16

Start Date

Start Date

Start Date

08/07/16

08/14/16

**End Date** 

07/31/16

08/07/16

08/14/16

End Date

07/31/16

08/07/16

08/14/16

**End Date** 

07/31/16

08/07/16

08/14/16

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MTWTF--

Weekdays

-TWTF--

MTWTF--

M-----

<u>Weekdays</u>

-TWTF--

MTWTF--

Weekdays

-TWTF--

MTWTF--

M----

Tue Hour 1

News 10 at 6p

News 10 M-F

M-F 137a-237a

Original Date / Revision

/ 07/25/16

07/25/16

NM

NM

NM

NM

11

11

\$11,000.00

\$1,400.00

\$220.00

\$4,000.00



	Contract / Revision 907915 /	Alt Order # 25251785	
Contract Dates	Product	Estimate #	
07/26/16 - 08/08/16	Issue	5103	

*Line Ch Start	Date End D	ate Descripti	on	Start/End Time	Days Le	Spots/ ngth Week	Rate Rtn	Type	Spots	Amount
Start Date Week: 08/08/16	End Date 08/14/16	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00		-				
8 WTHI 07/26/ Start Date Week: 07/25/16	/16 08/08/ End Date 07/31/16	16 News 10 News 10 Neekdays -TWTF	Midday Spots/Week 5	12p-1230p <u>Rate</u> \$500.00		:30		NM	11	\$5,500.00
Week: 08/01/16 Week: 08/08/16	08/07/16 08/14/16	MTWTF M	5 1	\$500,00 \$500.00						
N 9 WTHI 07/26/ Start Date Week: 07/25/16	/16 08/07/ End Date 07/31/16	16 News 10 a <u>Weekdays</u> S	t 6p Su Spots/Week 1	6p-630p <u>Rate</u> \$450.00		:30		NM	2	\$900.00
Spot Ch Da 1 WTHI 07, See MG 9,		Description /16 News 10		Start/End Time 6p-630p	Weekdays S	Length L :30	<u>Rate</u> \$450.00	Type NM		
	/07/16-08/07	/16 News 10	at 6p Su 1	6p-630p \$450.00	S	ı :30	\$450,00	NM		
10 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16			Spots/Week 2 2	7p-8p <u>Rate</u> \$125.00 \$125.00		:30		NM	4	\$500.00
11 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16 Week: 08/08/16	116 08/08/1 End Date 07/31/16 08/07/16 08/14/16	16 M-F 7p-73 <u>Weekdays</u> -TWTF MTWTF M	Op Spots/Week 5 5	7p-730p Rate \$400.00 \$400.00 \$400.00		:30		NM	11	\$4,400.00
N 12 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/ <sup>2</sup> End Date 07/31/16 08/07/16	16 Su 1130p- <u>Weekdays</u> S	1230a Spots/Week 2 2	1130p-1230a <u>Rate</u> \$100.00 \$100.00		:30		NM	4	\$400.00
13 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16	16 08/08/ <sup>2</sup> End Date 07/31/16	16 News 10 N Weekdays -TWTF	/I-F Spots/Week 8	6a-7a <u>Rate</u> \$300.00		:30		NM	17	\$5,100.00

:30

:30

:30

:30

Advertiser

POL/DSCC IE

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$300.00

\$300.00

\$1,000.00

\$1,000.00

\$1,000.00

Rate

Rate

\$200.00

\$200.00

\$200.00

Rate

\$20.00

\$20.00

\$20.00

137a-237a

8p-9p

6p-630p

530a-6a

1

Spots/Week

5

5

Spots/Week

3

3

1

Spots/Week

5

5

1

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WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

	Contract / Revision	Alt Order #	
	907915 /	25251785	
Contract Dates	Product	Estimate #	
07/26/16 - 08/08/16	Issue	5103	

Original Date / Revision Advertiser 07/25/16 / 07/25/16 POL/DSCC IE

				Start/End	Ge5	Spot				
*Line Ch Start [				Time	Days	Length Wee	k Rate Rtn	Type S	Spots	Amount
<u>Start Date</u> Week: 07/25/16 Week: 08/01/16	End Date 07/31/16 08/07/16	Weekdays -T -T	Spots/Week 2 2	Rate \$1,000.00 \$1,000.00						
18 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 End Date 07/31/16 08/07/16	6 Tue Hour 2 <u>Weekdays</u> -T	Spots/Week 2 2	9p-10p <u>Rate</u> \$900.00 \$900.00		:30		NM	4	\$3,600.00
19 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 <u>End Date</u> 07/31/16 08/07/16	6 Wed Hour 1  Weekdays W	Spots/Week 2 2	8p-9p <u>Rate</u> \$1,000.00 \$1,000.00		<b>30</b>		NM	4	\$4,000.00
20 WTHI 08/01/ <u>Start Date</u> Week: 08/01/16	16 08/07/1 End Date 08/07/16	6 Wed Hour 3 <u>Weekdays</u> w	Spots/Week 2	10p-11p <u>Rate</u> \$900.00		:30		ММ	2	\$1,800.00
21 WTHI 08/01/ <u>Start Date</u> Week: 08/01/16	16 08/07/1 <u>End Date</u> 08/07/16	6 Wed Hour 2 <u>Weekdays</u> w	Spots/Week 2	9p-10p <u>Rate</u> \$1,000.00		:30		NM	2	\$2,000.00
22 WTHI 07/26/- Start Date Week: 07/25/16 Week: 08/01/16	16 08/07/1 End Date 07/31/16 08/07/16	6 Fri Hour 2 <u>Weekdays</u> F	Spots/Week 2 1	9p-10p <u>Rate</u> \$1,500.00 \$1,500.00		:30		NM	3	\$4,500.00
23 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 End Date 07/31/16 08/07/16	6 Thur Hour 1  Weekdays T	Spots/Week 1 1	8p-9p <u>Rate</u> \$1,100.00 \$1,100.00		:30		NM	2	\$2,200.00
24 WTHI 07/26/ <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 End Date 07/31/16 08/07/16	6 Sun Hour 1  Weekdays S S	Spots/Week 1	7p-8p <u>Rate</u> \$1,200.00 \$1,200.00		:30		NM	2	\$2,400.00
25 WTHI 07/26/1 <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 <u>End Date</u> 07/31/16 08/07/16	6 Fri Hour 3 <u>Weekdays</u> F	Spots/Week 1 1	10p-11p <u>Rate</u> \$1,500.00 \$1,500.00		:30		NM	2	\$3,000.00
26 WTHI 07/26/1 <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	16 08/07/1 End Date 07/31/16 08/07/16	6 Sun Hour 3 WeekdaysS	Spots/Week 1	9p-10p <u>Rate</u> \$800.00 \$800.00		:30		NM	2	\$1,600.00
27 WTHI 07/26/1 <u>Start Date</u> Week: 07/25/16 Week: 08/01/16		6 Thur Hour 2 <u>Weekdays</u> T	Spots/Week 1	9p-10p <u>Rate</u> \$1,100.00 \$1,100.00		;30		NM	2	\$2,200.00
N 28 WTHI 07/26/1 <u>Start Date</u> Week: 07/25/16 Week: 08/01/16	6 08/06/1 End Date 07/31/16 08/07/16	6 Sa 1130p-12 <u>Weekdays</u> S-	30a <u>Spots/Week</u> 1 1	1130p-1230a <u>Rate</u> \$100.00 \$100.00		:30		NM	2	\$200.00
					Totals	0.00			190	\$78,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 907915 /	Alt Order # 25251785
Contract Dates 07/26/16 - 08/08/16	Product Issue	Estimate # 5103
Advertiser POL/DSCC IE	0	riginal Date / Revision 07/25/16 / 07/25/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	87	\$35,890.00	(\$5,383.50)	\$30,506.50
08/01/16 -08/08/16	103	\$42,710.00	(\$6,406.50)	\$36,303.50
Totals	190	\$78,600.00	(\$11,790.00)	\$66,810.00

Signature:	Date:	

Contract # 25251785 CPE: 214/228/5103

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: issue

Changes as of: 7/25/2016 at 2:32 PM Flight: 7/25/16 - 8/8/16

Advertiser: DSCC IE

Version: Highlighting Revision 2

Market: Terre Haute
Office: WASHINGTON

Station: WTHI

Total Spots: 190 Total CPP: \$0.00 Total \$: \$78,600.00

Total GRP:

Buyer: Ritterstein, Gary Salesperson: BEN WILMETH 202-872-5880

**Agency Order #:** 5230525

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Separation:

Comments: Order will start on Tuesday July 26!!!

			T	T	T															
19	18	17	16	15	14	13	12	Su REV 11 6p-6:30p	10	9	00	7	o	OI O	4	ω	2		*	
Tu 19 8p-9p	M-F 18 2:05a-2:35a	M-F 5:30a-6a	16 6p-6:30p	15 6a-7a	Su 14 11:30p-12:30a	M-F 13 7p-7:30p	12 7p-8p	Su 6p-6:30p	M-F 10 12n-12:30p	9 7:30p-8p	Su 8 9a-10:30a	M-F 5:30p-6p	M-F 6 12:30p-2p	Sa 5 1a-3a	M-F 4 7a-9a	M-F 3 9a-10a	Sa 2 11:30p-12:30a	Su 1 11p-11:30p	# Day/Time	
																			DP F	
NCIS-CBS	Extra	News 10 WTHI	News 10 WTHI	News 10 WTHI	Extra Weekend	Entertainment Tonight	Entertainment Tonight	News 10 WTHI	News 10 WTHI	Family Feud	CBS News Sunday Morning	Inside Edition	CBS Soap Rotation	The Closer Block	CBS This Morning	Live! With Kelly & Michael	TMZ	News 10 WTHI	Program	
\$1,000.	\$20.00	\$200.00	\$1,000 00	\$300.00	\$100.00	\$400.00	\$125.00	\$450.00	\$500.00	\$400.00	\$300.00	\$260.00	\$240.00	\$40.00	\$200.00	\$100.00	\$100.00	\$100.00	Rate	J
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		1			0		0			-	0		4	0	1		0	0		
		7	11 69	17	4	11	0	0	1	11	4	13	11	4	21	17	0	0	8/8 Spots	7/25 - 8/8 Total
		7	11 69	17 \$	4	-1	4	0		11	4	13	11 8	4	21	17 \$	2 \$2			
0 000 00	11 \$220.00	7 \$1,400.00	11 69	17 \$5,100.00	4 \$400.00	11 \$4,400.00	4 \$500.00	0 2 \$900.00	11 \$5,500.00	11 \$4,400.00	4 \$1,200.00	13 \$3,380,00	11 \$2,640.00	4 \$160.00	21 \$4,200,00	17 \$1,700.00	2 \$200,00	0	Spots	



Contract # 25251785 Agency: Great American Media CPE: 214/228/5103

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 Product: Issue

Changes as of: 7/25/2016 at 2:32 PM Flight: 7/25/16 - 8/8/16 Advertiser: DSCC IE

Station: WTHI
Market: Terre Haute
Office: WASHINGTON

Version: Highlighting Revision 2

Total Spots: 190 Total CPP: \$0.00 Total \$: \$78,600.00

Total GRP:

Agency Order #: 5230525

Buyer: Ritterstein, Gary Salesperson: BEN WILMETH 202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Separation:

10	Big Brother Thursday-CBS \$1,100.	Madam Secretary (R)-CBS \$800.00 0	Blue Bloods-CBS \$1,500. 0	60 Minutes-CBS \$1,200. 0	Big Bang Theory/Life in Pieces (R) \$1,100.	Hawaii Five-0-CBS \$1,500. 0	Criminal Minds-CBS \$1,000. 0	American Gothic-CBS \$900.00 0	Big Brother Wednesday-CBS \$1,000.	Zoo-CBS \$900.00 0	# Day/Time DP Program Rate A35P	
TOTALS:	0 30	30	30	30	30	30	30	30	30	30	Len	Ī
: 87	٠ -		<u>-</u>			2	0	0	2	2	7/25	
92	_		_				2	N	2	2	8/1	
1	0	0	0	0	0	0	0	0	0	0	8/8	
			27	180			6, 11		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
											9	7/25 - 8/8
190	N	2	2	2	2	ω	2	2	4	4	Spots	7/25 - 8/8 Total
190 \$78,600.00	2 \$2,200.00		2 \$3,000.00			3 \$4,500.00	2 \$2,000.00	2 \$1,800.00	4 \$4,000.00	4 \$3,600.00	Spots \$	
190 \$78,600.00 \$0.00	\$2,200.00	\$1,600.00	\$3,000.00	\$2,400.00	\$2,200.00		\$2,000.00		4 \$4,000.00 \$0.00		Spots \$ CPP	Total



Special Instructions

125 West 55th St New York, NY 10019

07/22/16 2:47 PM 07/25/16 2:03 PM

BEN WILMETH BEN WILMETH System

07/25/16 9:10 AM

Date/Time

Added by

Order will start on Tuesday July

26!!!

**Order Level Comments** 

Comment

Notice Received.

Order will start on Tuesday July 26!!!

Contract # 25251785 Agency: Great American Media CPE: 214/228/5103 Changes as of: Flight: 7/25/16 - 8/8/16 7/25/2016 at 2:32 PM

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Advertiser: DSCC IE Product: Issue

> Version: Highlighting Revision 2 Station: WTHI Market: Terre Haute

Office: WASHINGTON

Total Spots: Total CPP: \$0.00 Total \$: \$78,600.00 190

Total GRP:

Separation:

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Salesperson: BEN WILMETH 202-872-5880

Agency Order #: 5230525

Buyer: Ritterstein, Gary

Assistant: BEN WILMETH 202-872-5880

WTWO: 25%	WAWV: 4%	ETHI: 1%	Comment:	WTHI Share: 70%	Market Budget: \$112,286	
25%	4%	1%		70%	\$112,286	Competitive Information
		ı				

		Daypart Summary	ımmary		
Day/Time	% Distrib	Spots	Dollars	СРР	GRP
	100%	190	\$78,600.00	N/A	0.0
Total	100%	190	\$78,600.00	N/A	

\$78,600.00	190	Total
\$42,710.00	103	2016-Aug
\$35,890.00	87	2016-Jul
Dollars	Spots	Month
V	Monthly Summary	Mor

				Trans	Transaction History		
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
Revision	7/25/16 2:32 PM BEN WILMETH	Revised			\$0	\$78,600.00	00 Changes: 1 buyline added or modified.
Revision	7/25/16 2:03 PM BEN WILMETH	Confirmed			\$0	\$78,600.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$78,600.00. 3 buylines .00 added or modified.
New	7/22/16 2:46 PM BEN WILMETH	Confirmed	190		\$78,600,00	\$78,600.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# Terry, Tammy

From: Sent:

Subject:

angela.thompson@wthitv.com Monday, July 25, 2016 11:13 AM

To:

Stievenart, Marcia; Terry, Tammy Spot - Preempt: POL/DSCC IE - 907915 M(88.)

Property: WTHI

No News Cast.

Order Information: Order #: 907915

Order Total: \$78,200.00

Agency: Great American Media

Advertiser: POL/DSCC IE

**Product: Issue** 

Alternate Order #: 25251785

Estimate #: 5103

Flight Dates: 07/26/16 - 08/08/16

Demo: Adults 35+

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

Preempted Spot Information (907915-9-1):

Rate: \$450.00

Air Date: Sun 07/31/16 Eligible Days: -----Su

Inventory Code: News 10 at 6p Su Inventory Description: News 10 at 6p Su

Inventory Code Time: 6p-630p

Spot Type: NM Length: :30

Channel(s): [1] WTHI Priority: Section 3

Preempt Reason: Program Change

Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25251785 CPE: 214/228/5103

Advertiser: DSCC IE Product: Issue Flight: 7/25/16 - 8/8/16

Changes as of: 7/25/2016 at 2:03 PM

Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 1
Station: WTHI

Total Spots: 190 Total \$: \$78,600.00

Total CPP: \$0,00

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Total GRP:

Separation:

Agency Order #: 5230525

Buyer: Ritterstein, Gary

Comments: Order will start on Tuesday July 26!!! Salesperson: BEN WILMETH 202-872-5880

19	18	17	16	15	REV+ 14	13	12	11	10	9	8	7	o	5	4	w		REV-2	REV- 1	#	
Tu 19 8p-9p	M-F 18 2:05a-2:35a	M-F 5:30a-6a	M-F 16 6p-6:30p	M-F 6a-7a	REV+ 14 11:30p-12:30a	M-F 13 7p-7:30p	Sa 7p-8p	11 6p-6:30p	M-F 10 12n-12:30p	M-F 7:30p-8p	8 9a-10:30a	M-F 5:30p-6p	M-F 6 12:30p-2p	Sa 1a-3a	M-F 7a-9a	M-F 9a-10a	Changes: Day/Time from	Sa 2 11:30p-12:30a	Thertisop	# Day/Time	
NCIS-CBS	Extra	News 10 WTHI	News 10 WTHI	News 10 WTHI	Extra Weekend	Entertainment Tonight	Entertainment Tonight	News 10 WTHI	News 10 WTHI	Family Feud	CBS News Sunday Morning	Inside Edition	CBS Soap Rotation	The Closer Block	CBS This Morning	Live! With Kelly & Michael	Changes: Day/Time from Sa 11p-11:30p to Sa 11:30p-12:30a, Program from News 10 WTHI to TMZ	TMZ	News 10 WITH & W	Program	
\$1,000. 00	\$20.00	\$200.00	\$1,000. 00	\$300.00	\$100.00	\$400.00	\$125.00	\$450.00	\$500.00	\$400.00	\$300.00	\$260.00	\$240.00	\$40.00	\$200.00	\$100.00	m News 10 WTHI	\$100.00	\$100.00	Rate	
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				1000																	
																					7/25 - 8/8
				17	4		4	2			4	13	1	4	21	17		2		Spots	7/25 - 8/8 Total
			50		1	69			. 1	90			69			17 \$1,700,00		<del>69</del>	00.00	Spots \$	
	\$220.00	\$1,400.00	\$11,000,00	\$5 100 00	\$400.00	\$4,400,00	\$500.00	\$900.00	\$5.500.00	\$4,400.00	\$1,200,00	\$3.380.00	\$2.640.00	\$160.00	\$4.200.00			\$200.00			Total



KATZ TELEVISION

125 West 55th St New York, NY 10019

20 9p-10p W 21 8p-9p

# Day/Time

P

Program

Rate

A35P Rating

Len 30

7/25

8

Zoo-CBS

Contract # 25251785 Agency: Great American Media CPE: 214/228/5103 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

> Flight: 7/25/16 - 8/8/16 Advertiser: DSCC IE Product: Issue

Changes as of: 7/25/2016 at 2:03 PM

Station: WTHI

Market: Terre Haute Office: WASHINGTON

Version: Highlighting Revision 1

Total \$: \$78,600.00

Total Spots: 190 Total CPP: \$0.00

Separation:

Total GRP:

Spots Total

CPP

GRP

Total 69

	sperson:	1
202-872-5880	BEN WILMETH	•

Sales Buyer: Ritterstein, Gary Agency Order #: 5230525

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

8/8 0 0 0 0 0 7/25 - 8/8

27 F 10p-11p Su 26 7p-8p

Blue Bloods-CBS 60 Minutes-CBS

\$1,500. 00 \$1,200. 00

မ 30 30 30 30 30 8

\$3,000.00 \$2,400.00

\$0.00

\$0.00 \$0.00 \$4,500.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$2,200.00

0.0 0.0 0.0 0.0 0.0

\$1,800.00 \$4,000.00 \$3,600.00

\$2,000.00

Th 25 8p-9p

Big Bang Theory/Life in Pieces (R)-CBS

\$1,100. 00

\$1,500. 00 \$1,000. 00

0

N 0 0 2 N

> N N N N

24 9p-10p

23 9p-10p 22 10p-11p

American Gothic-CBS

\$900.00

\$900.00 \$1,000. 00

0 0

Criminal Minds-CBS

Hawaii Five-0-CBS

Big Brother Wednesday-CBS

28 9p-10p

	Big Brother Thursday-CBS	Madam Secretary (R)-CBS
	\$1,100. 00	\$800.00
70.	0	0
TOTALS: 88	30	30
8	_	_
91	_	_
⇉	0	0
190	2	2
\$78,600.00	\$2,200.00	\$1,600.00
\$0.00	\$0.00	\$0.00
0.0	0.0	0.0



Contract # 25251785 Agency: Great American Media CPE: 214/228/5103 Changes as of: 7/25/2016 at 2:03 PM Advertiser: DSCC IE Product: Issue Flight: 7/25/16 - 8/8/16 Version: Highlighting Revision 1 Station: WTHI Market: Terre Haute Office: WASHINGTON

Total Spots: 190

Total \$: \$78,600.00

Total CPP: \$0.00

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Salesperson: BEN WILMETH 202-872-5880 Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Total GRP

Agency Order #: 5230525

**Assistant:** BEN WILMETH 202-872-5880 Separation:

Special

		Order Level Comments
Date/Time	Added by	Comment
07/25/16 2:03 PM BEN WILMETH	BEN WILMETH	Order will start on Tuesday July 26!!!
07/25/16 9:10 AM System	System	Notice Received.
07/22/16 2:47 PM BEN WILMETH	BEN WILMETH	Order will start on Tuesday July 26!!!

0.0	N/A	\$78,600.00	OFL	WOUL	Iotal	
0.0	N/A	\$78,600.00	190	100%		
GRP	CPP	Dollars	Spots	% Distrib	Day/Time	
		unmary	Daypart aunimary			
			2			

Market Budget: \$112,286 WTHI Share: Comment:

Competitive Information

70%

WTWO: 25% **WAWV: 4% ETHI: 1%** 

		Daypart Summary	ummary			Mon	onthly Summar	
Day/Tlme	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Do
	100%	190	\$78,600.00	N/A	0.0	2016-Jul	88	\$36,340.0
Total	100%	190	\$78,600.00	N/A	0.0	2016-Aug	102	\$42,260.0
						Total	190	\$78,600.0

					Trans	Transaction History	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg
Revision	7/25/16 2:03 PM BEN WILMETH	BEN WILMETH	Revised			\$0	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$78,600.00. 3 buylines \$78,600.00 added or modified.
New	7/22/16 2:46 PM BEN WILMETH	BEN WILMETH	Confirmed	190		\$78,600.00	\$78,600.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	vision	Alt Order	#
	907915	1	2525178	5
Product	*		*	
Issue				
Contract Dates	Estimate #			
07/26/16 - 08/08/16	5103			
Advertiser			Original Date	e / Revision
POL/DSCC IE			07/22/16	/ 07/22/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broade	cast	Cash
	Property	Account Executive		Sales Office
	WTHI	Katz V	Vashington	Katz/Washingto
	Special Hand	ling		
	Demographic			
	Adults 35+			
	Agy Code	Advert	iser Code	Product 1/2
	9913721			
	Agency Ref		Advertise	er Ref
	IN3307/TO23	2		

	Start/End	Spots/	***		
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeS	pots	Amount
N 1 WTHI 07/26/16 08/08/16 M-F 9a-10a	9a-10a	:30	NM	17	\$1,700.00
Start Date End Date Weekdays Spots/We					
Week: 07/25/16 07/31/16 -TWTF 8	\$100.00		1		
Week: 08/01/16 08/07/16 MTWTF 8	\$100.00		1		
Week: 08/08/16 08/14/16 M 1	\$100.00				
N 2 WTHI 07/26/16 08/08/16 CBS This Morning	7a-9a	:30	NM	21	\$4,200.00
Start Date End Date Weekdays Spots/We					
Week: 07/25/16 07/31/16 -TWTF 10	\$200.00				
Week: 08/01/16 08/07/16 MTWTF 10 Week: 08/08/16 08/14/16 M 1	\$200.00 \$200.00		1		
		The second			
N 3 WTHI 07/26/16 08/07/16 Late Fringe Sa	1130p-2a	:30	NM	4	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 07/25/16 07/31/16S- 2	<u>ek Rate</u> \$40.00				
Week: 07/25/16 07/31/16S- 2 Week: 08/01/16 08/07/16S- 2	\$40.00 \$40.00				
N 4 WTHI 07/26/16 08/08/16 Daytime Afternoon Rota		:30	NM	11	\$2,640.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 07/25/16 07/31/16 -TWTF 5	<u>ek</u> <u>Rate</u> \$240.00				
Week: 08/01/16 08/07/16 MTWTF 5	\$240.00				
Week: 08/08/16 08/14/16 M 1	\$240.00				
		0.00		4.0	** ***
N 5 WTHI 07/26/16 08/08/16 M-F 530p-6p	530p-6p	30	NM	13	\$3,380.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 07/25/16 07/31/16 -TWTF 6	<u>Rate</u> \$260.00				
Week: 08/01/16 08/07/16 MTWTF 6	\$260.00				
Week: 08/08/16	\$260.00				
					£4 000 00
N 6 WTHI 07/26/16 08/07/16 CBS Sunday Morning	9a-1030a	:30	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/We</u> Week: 07/25/16 07/31/16S 2	<u>Rate</u> \$300.00				
Week: 07/25/10 07/51/10 5 2	\$300.00				
		:30	NM	11	¢4 400 00
N 7 WTHI 07/26/16 08/08/16 M-F 730p-8p Start Date End Date Weekdays Spots/We	730p-8p ek Rate	130	INIVI	11	\$4,400.00
Week: 07/25/16 07/31/16 -TWTF 5	\$400.00				
Week: 08/01/16	\$400.00				
TTOOK, COTO ITTO COTO ITTO PITE TO	Ψ-100.00		L		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 907915 /	Alt Order # 25251785
Contract Dates 07/26/16 - 08/08/16	Product Issue	Estimate # 5103
Advertiser POL/DSCC IE	1-	riginal Date / Revision 07/22/16 / 07/22/16

				Start/End			Spots/				
*Line Ch Start [	Date End Da	ate Description	1	Time	Days	Length \	•	Rate Rtn	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate							9)
Week: 08/08/16	08/14/16	M	1	\$400.00							
N 8 WTHI 07/26/			•	12p-1230p		:30			NM	11	\$5,500.00
Start Date Week: 07/25/16	End Date 07/31/16	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$500.00					- 1		
Week: 08/01/16	08/07/16	MTWTF	5	\$500.00					- 1		
Week: 08/08/16	08/14/16	M	1	\$500.00							
N 9 WTHI 07/26/		6 News 10 at	6p Su	6p-630p		:30			NM	2	\$900.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 07/25/16 Week: 08/01/16	07/31/16 08/07/16	S	1	\$450.00 \$450.00							
N 10 WTHI 07/26/			•	7p-8p		:30			NM	4	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50			,,,,,,		4000.00
Week: 07/25/16	07/31/16	S-	2	\$125.00					- 1		
Week: 08/01/16	08/07/16	S-	2	\$125.00							
N 11 WTHI 07/26/				7p-730p		:30			NM	11	\$4,400.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$400.00					- 1		
Week: 08/01/16	08/07/16	MTWTF	5	\$400.00					- 1		
Week: 08/08/16	08/14/16	M	1	\$400.00							
N 12 WTHI 07/26/	16 08/07/1	6 Su 1130p-12	230a	1130p-1230a		:30			NM	2	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate					- 1		
Week: 07/25/16	07/31/16	S	1	\$100.00					- 1		
Week: 08/01/16	08/07/16	S	_	\$100.00		-20			NIM	17	£5 100 00
N 13 WTHI 07/26/ Start Date	16 08/08/1 End Date	6 News 10 M- Weekdays	F Spots/Week	6a-7a <u>Rate</u>		:30			NM	17	\$5,100.00
Week: 07/25/16	07/31/16	-TWTF	8	\$300.00					- 1		
Week: 08/01/16	08/07/16	MTWTF	8	\$300.00					- 1		
Week: 08/08/16	08/14/16	M	1	\$300.00							
N 14 WTHI 07/26/			•	6p-630p		:30			NM	11	\$11,000.00
Start Date Week: 07/25/16	End Date 07/31/16	<u>Weekdays</u> -TWTF	Spots/Week 5	<u>Rate</u> \$1,000.00					- 1		
Week: 08/01/16	08/07/16	MTWTF	5	\$1,000.00					- 1		
Week: 08/08/16	08/14/16	M	1	\$1,000.00							
N 15 WTHI 07/26/	16 08/08/1	6 News 10 M-	 F	530a-6a		;30			NM	7	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate					- 1		
Week: 07/25/16	07/31/16	-TWTF	3	\$200.00					- 1		
Week: 08/01/16 Week: 08/08/16	08/07/16 08/14/16	MTWTF M	3 1	\$200.00 \$200.00					- 1		
N 16 WTHI 07/26/1				137a-237a		:30			NM	11	\$220.00
Start Date	End Date	Weekdays	Spots/Week	Rate						•••	Ψ220.00
Week: 07/25/16	07/31/16	-TWTF	5	\$20.00					- 1		
Week: 08/01/16	08/07/16	MTWTF	5	\$20.00					- 1		
Week: 08/08/16	08/14/16	M	1	\$20.00							A. A
N 17 WTHI 07/26/1		-	C==4= ^^!==!	8p-9p		:30			NM	4	\$4,000.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	Weekdays -T	Spots/Week 2	Rate \$1,000.00					- 1		
Week: 08/01/16	08/07/16	-T	2	\$1,000.00							
N 18 WTHI 07/26/1		6 Tue Hour 2		9p-10p		:30			NM	4	\$3,600.00
	End Date	Weekdays	Spots/Week	Rate					- 1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 907915 /	Alt Order # 25251785		
Contract Dates 07/26/16 - 08/08/16	Product Issue	Estimate # 5103		
Advertiser	. 0	riginal Date / Revision		
POL/DSCC IE	07/22/16 / 07/22/16			

*Line Ch Start [	Date End D	ate Description		Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Lengar Week	reace run Type	Орока	Amount
Week: 07/25/16 Week: 08/01/16	07/31/16 08/07/16	-T	2 2	\$900.00 \$900.00					
N 19 WTHI 07/26/				8p-9p		:30	NM	4	\$4,000.00
Start Date Week: 07/25/16	End Date 07/31/16	Weekdays	Spots/Week 2	Rate \$1,000.00					
Week: 08/01/16	08/07/16	W	2	\$1,000.00					
N 20 WTHI 08/01/	16 08/07/1	6 Wed Hour 3		10p-11p		:30	NM	2	\$1,800.00
Start Date Week: 08/01/16	End Date 08/07/16	Weekdays w	Spots/Week 2	<u>Rate</u> \$900.00					
N 21 WTHI 08/01/				9p-10p		:30	NM	2	\$2,000.00
Start Date Week: 08/01/16	End Date 08/07/16	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$1,000.00					
N 22 WTHI 07/26/		6 Fri Hour 2		9p-10p		:30	NM	3	\$4,500.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	Weekdays	Spots/Week 2	<u>Rate</u> \$1,500.00					
Week: 08/01/16	08/07/16	F	1	\$1,500.00					
N 23 WTHI 07/26/		6 Thur Hour 1		8p-9p		:30	NM	2	\$2,200.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,100.00					
Week: 08/01/16	08/07/16	T	1	\$1,100.00					
N 24 WTHI 07/26/	16 08/07/1	6 Sun Hour 1		7p-8p		:30	NM	2	\$2,400.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	Weekdays	Spots/Week	Rate \$1,200.00					
Week: 08/01/16	08/07/16	s	<u>†</u>	\$1,200.00					
N 25 WTHI 07/26/	16 08/07/1	6 Fri Hour 3		10p-11p		:30	NM	2	\$3,000.00
<u>Start Date</u> Week: 07/25/16	End Date 07/31/16	Weekdays	Spots/Week	<u>Rate</u> \$1,500.00					
Week: 08/01/16	08/07/16	F	1	\$1,500.00					
N 26 WTHI 07/26/	16 08/07/1	6 Sun Hour 3		9p-10p		:30	NM	2	\$1,600.00
Start Date Week: 07/25/16	End Date 07/31/16	<u>Weekdays</u>	Spots/Week	Rate \$800.00					
Week: 08/01/16	08/07/16	S	1	\$800.00					
N 27 WTHI 07/26/	16 08/07/1	6 Thur Hour 2		9p-10p		:30	NM	2	\$2,200.00
Start Date Week: 07/25/16	End Date	Weekdays	Spots/Week 1	Rate					
Week: 08/01/16	07/31/16 08/07/16		1	\$1,100.00 \$1,100.00					
					Totals	0.00		186	\$78,200,00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	86	\$36,140.00	(\$5,421.00)	\$30,719.00
08/01/16 -08/08/16	100	\$42,060.00	(\$6,309.00)	\$35,751.00
Totals	186	\$78,200.00	(\$11,730.00)	\$66,470.00

Signature:	Date:	
		$\overline{}$

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Contract # 25251785 CPE: 214/228/5103 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

> Advertiser: DSCC IE Product: Issue

Changes as of: 7/22/2016 at 2:46 PM Flight: 7/25/16 - 8/8/16

Version: Original Order Station: WTHI Market: Terre Haute

Office: WASHINGTON

Total \$: \$78,600.00

Total Spots: 190 Total CPP: \$0.00

Comments: Order will start on Tuesday July 26!!!

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Primary Demo:	
Total GRP:	

Agency Order #: 5230525

Buyer: Ritterstein, Gary Salesperson: BEN WILMETH 202-872-5880

P I	
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*	1 11p-11:30p	Sa 2 11p-11:30p	M-F 3 9a-10a	M-F 4 7a-9a	Sa 5 1a-3a	6 12:30p-2p	M-F 7 5:30p-6p	Su 8 9a-10:30a	M-F 9 7:30p-8p	M-F 10 12n-12:30p	Su 11 6p-6:30p	Sa 12 7p-8p	M-F 13 7p-7:30p	14 11:30p-12:30a	M-F 15 6a-7a	M-F 16 6p-6:30p	M-F 5:30a-6a		M-F 18 2:05a-2:35a	M-F 18 2:05a-2:35a Tu 19 8p-9p
2														30a						
	News 10 WTHI	News 10 WTHI	Live! With Kelly & Michael	CBS This Morning	The Closer Block	CBS Soap Rotation	Inside Edition	CBS News Sunday Morning	Family Feud	News 10 WTHI	News 10 WTHI	Entertainment Tonight	Entertainment Tonight	Extra Weekend	News 10 WTHI	News 10 WTHI	News 10 WTHI	Extra	NCIS-CBS	
7	\$100.00	\$100.00	\$100.00	\$200.00	\$40.00	\$240.00	\$260.00	\$300.00	\$400.00	\$500.00	\$450.00	\$125.00	\$400.00	\$100.00	\$300.00	\$1,000. 00	\$200.00	\$20.00	\$1,000. 00	
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	
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7/25 - 8/8																				
	oppose of the state of the stat	2																		
Total Tot	2 \$200.00		69										ç						မှာ	
Total Total		\$200.00	\$1,700.00	\$4,200,00	\$160.00	\$2,640,00	\$3.380.00	\$1.200.00	\$4,400.00	\$5.500.00	\$900 00	\$500.00	\$4,400.00	\$200.00	\$5 100 00	\$11,000.00	\$1 400 00	\$220.00	\$4,000.00	



# Day/Time

무

Program

Big Brother Wednesday-CBS

\$1,000. 00

30

N

Rate

Fen

7/25

8/1

8/8

23 9p-10p 22 W 22 10p-11p 21 8p-9p

Criminal Minds-CBS American Gothic-CBS

\$1,000. 00

N

\$900.00

\$1,500. 00

N 0 0 N

Hawaii Five-0-CBS

Su 7p-8p Th 25 8p-9p 24 9p-10p

Big Bang Theory/Life in Pieces (R)-CBS

\$1,100. 00

30 8 30 8

27 10p-11p

Blue Bloods-CBS 60 Minutes-CBS

\$1,500. 00 \$1,200. 00

30

0 0 0 0 0 0 0

8

Agency: Great American Media CPE: 214/228/5103

Contract # 25251785

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC

Product: Issue

Changes as of: 7/22/2016 at 2:46 PM Flight: 7/25/16 - 8/8/16 Advertiser: DSCC IE

Version: Original Order Station: WTHI Market: Terre Haute
Office: WASHINGTON

Total Spots: 190 Total CPP: \$0.00 Total \$: \$78,600.00

Total GRP:

7/25 - 8/8

Total Spots

Total

CPP

GRP

Agency Order #: 5230525 Buyer: Ritterstein, Gary Salesperson: BEN WILMETH 202-872-5880

Primary Demo: Con Type: POLITICAL/VOTE Assistant: BEN WILMETH 202-872-5880

Separation:

v	2	2	2	ω	2	2	4
\$1 600 00	\$3,000.00	\$2,400.00	\$2,200.00	\$4,500.00	\$2,000.00	\$1.800.00	\$4,000.00
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	29 9p-10p	28 9p-10p
	Big Brother Thursday-CBS	Madam Secretary (R)-CBS
101	\$1,100. 00	\$800.00
TOTALS: 88	30	30
88	_	_
91		_
⇉	0	0
190	2	2
\$78,600.00	\$2,200.00	\$1.600.00
\$0.00	\$0.00	\$0.00
0.0	0.0	0.0



# POLITICAL

Broadcast Agreement Forms | PB-18



# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:								
I, GMMB do hereby request station time concerning the following issue:								
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
AS ORDERED								
This broadcast time will be used by: DSCC								

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ■ Yes □ No						
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):						
US Senate Race IN						
11.8.16						
I represent that the payment for the above described broadcast time has been furnished by (name and address):						
DSCC- 120 Maryland Ave NE, Washington, DC 20002						
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").  List the chief executive officers or members of the executive committee or the board of						
directors below (or attach separately):						
Tom Lopach- Executive Director. 202-224-2447						

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the							
above-requested advertisement also agrees to prepare a scri	nt(s). For the above-stated bro ipt, transcript, or tape, which we efore the time of the scheduled	adcast(s), the sponsor vill be delivered to the					
TO BE SIGNED	BY ISSUE ADVERTISER (	SPONSOR)					
7/22/2016 62	- Ra	202-338-8700					
Date	Signature	Contact Phone Number					
TO BE SIGNED BY STATION REPRESENTATIVE							
	☐ Accepted in Part	☐ Rejected					
Tallel	to When	v Plan					
Signature	Printed Name	Title					

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As	Order	el			

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.